

Privacy Policy

The Concept People (referred to throughout this Policy as We, Us, Our, The Business, Our Organization, The Concept People or TCP) provides electronic services including a Web site for your convenient information and communication, and as needed, VIP Membership, a subscriber special promotion service, and Online secure ordering and payment facilities.

In the course of conducting business it is essential for Our Organization to gather aggregate information as well as the personal information of Our Organization's customers, clients, members and visitors. This Policy has been created in order to make you aware of the information gathering and dissemination practices for The Business, in the actual world, and for The Business's Internet Pages, <http://www.theconceptpeople.com/> and Our Business's linked Internet pages (The Websites), in the cyber world. This Policy is in addition to The Business's [Terms of Use](#) and [Conditions of Use](#) that may govern The Website/s and should be read in conjunction with these Terms and Conditions. By using The Website/s you agree to Our Organisation's Privacy Policy. If you do not agree to The Policy, please do not use The Website/s.

Privacy of Your Personal Information

The Concept People upholds your right to confidentiality in respect to your personal and private details. Personal information provided to Us over the Internet, is processed securely to ensure the privacy and confidentiality of that information. Whether you provide information to Us in written or digital format, you can be assured that Our Organization maintains professionalism and strict security at all times to ensure the confidentiality and privacy of your personal details.

TCP does not divulge, exchange or sell your personally identifiable information with any other organization. The information you provide Us is simply to allow Us to communicate with you, to keep you informed of any changes to Our Organization, to announce other important information to you including media releases, to let you know of any money saving opportunities in the area/s of your interest, to advise you of special offers and deals, to run competitions and give-aways, to inform you of business opportunities etc. Personal information is also collected for legislative or regulatory requirements.

TCP continually strives to expand the services and products that are available and to enhance the quality of those services and products. Through your personal and aggregate information The Business is able, not only to communicate with you, but to carry out the necessary research that will enable Us to improve in order to better meet the needs and demands of all Our customers, clients and members as well as visitors to Our Internet sites.

Aggregate Information

Aggregate Information is anonymous data, that we use to analyse trends, administer The Websites, diagnose problems on The Website's servers, track user's movement, gather broad demographic information for aggregate use and to help improve the quality of the web pages on The Website/s. Whenever a page is requested from Our webserver, We record the time, date and URL and country of the request, along with information on the browser software that is being used. This information is collected to enable us to better understand the preferences of our members and to enable us to improve Our communications and tailor Our Services to meet Our clients, customers, members and visitors needs. Our Organization does not connect any of this information with Personally Identifiable Information.

Personally Identifiable Information

Personally Identifiable Information is any information that personally identifies you. When you become an online member through The Website/s by joining our club, or when you register for information, enter competitions, open an account with TCP, make credit card payments or carry out other online transactions with Us, We ask you

for your personal details including: personal name, business name, post code, date of birth, country of origin, gender, residential address, delivery address, email address, other contact details and credit card details. We also collect information, which may be necessary to satisfy the legislative account opening requirements and to comply with other legislative and regulatory requirements.

We may also ask you to provide Us with some lifestyle information when you register with The Website/s or open an account with TCP or for various features of The Website/s. All the information you provide, enables Us to identify who is using the service and allows Us to build Our Organisation to suit Our valued customers, clients, members and web visitors. It also enables you to get the most out of The Website/s and Our services.

Disclosure

Here are some ways we might use or disclose your Personally Identifiable Information:

- To notify you if you are a winner.
- To send you important information about The Concept People and the Website/s.
- For business purposes (within the terms stipulated in the three paragraphs under the section “Privacy of Your Personal Information”)

We will not disclose any Personally Identifiable Information about you for any other purpose without your consent unless We believe it is necessary:

- Because it is required or authorised by law.
- To provide you with a service which you have requested.
- To implement Our terms of service.
- To assist a law enforcement agency or agency responsible for national security in the performance of its functions.
- To protect Our rights or property or those of any Website user, or any member of the public.
- To lessen a serious threat to a person's health or safety.

We may retain the content of any email that you send to Us. Any personally identifiable information contained within those emails, including your email address, will only be used or disclosed in the ways set out in this Policy. Our Organization, may monitor the content of your email message for business purposes, or during routine security checks for email abuse.

Site and Service Updates

We also send you site and service announcement updates about services for which you have registered. Members are not able to unsubscribe from service announcements, which contain important information about the service. We communicate with you to provide requested services and in regards to issues relating to your account via the email you registered with us.

Updating Personal Information

If you've given us personally identifiable information in the past and you want to update it, here are your choices:

- Visit Us at <http://www.theconceptpeople.com/> and change or update your personal details,
- Contact The Concept People's Office,
- Mail your changes to Us by letter at this address:

Privacy Coordinator
The Concept People
106 Newling Street
Lisarow NSW 2250 Australia

Cookies

A cookie is a piece of data stored on your hard drive containing information about your computer. The use of cookies on websites is a common industry standard. Cookies act as unique identifiers, used to distinguish between different members. They can enable us to track and target your interests to enhance your experience on our site. For instance,

by setting a cookie on the Website/s, you would not have to log in a password more than once, thereby saving time while on our site.

The Website/s use cookies to allow access to the “members only” and “account holder only” sections. Most browsers are initially set to accept cookies. If you'd prefer, you can set yours to refuse cookies or to alert you when cookies are being sent. You can also delete cookies from your hard drive at any time. If you reject or delete cookies, you may still use the Website, however, you will not have access to “members only” and “account holder only” areas of the site. This means that you would not be able to: participate in any of our competitions; register for, or use, an online account; apply for, or utilise, your membership; shop at Our online store, or register for business opportunities etc.

We may also use cookies when we conduct voting polls, surveys, and contests to limit multiple responses and registrations. You can be certain that We will never use cookies to retrieve information from your computer (except if it was originally sent by us to you in a cookie). We do not associate information obtained from cookies with Personally Identifiable Information.

Some of the Internet sites linked to Our Organisation’s Websites may use cookies (for example, advertisers). The Concept People has no access to, or control over, these cookies.

Security of Personal Information

TCP has taken reasonable precautions to protect the security of your Personally Identifiable Information, which We collect, either digitally on the Website/s or in written form. These precautions include: protection of passwords using secure web pages and industry standard encryption; procedures and fail-safe administrative practices to preserve the security of the information in our own systems and to prevent unauthorised access, modification, use or disclosure; and back-up systems to prevent accidental or malicious loss of data.

Unfortunately, there's always a risk involved in sending information through any channel over the Internet and you send information over the Internet entirely at your own risk.

To the extent permitted by law, we will not be responsible for any unauthorised access or use of this information.

When you register on the Website/s you will create a user name and password. You can play an important role in keeping your personal information secure, by maintaining the confidentiality of any passwords and account details you use on the Website.

If you suspect that someone has your user name and password without your permission, please let Our Privacy Officer know, or change them immediately on The Website/s. You can change or reset your password online when you log in.

A few of our employees and contractors will have access to your personal information to a level that is necessary to enable them to perform their jobs. They are legally obliged to respect the confidentiality of any personal information held by us.

Links to Third Party Websites

The Website/s contain links to other sites. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage our users to be aware that when they leave our site it is important to read the privacy policies of each and every web site that collects personally identifiable information. This privacy policy applies solely to information collected by Our Website/s.

Notification of Changes to this Privacy Policy

If The Concept People decides to change this privacy policy, We will post those changes

on the Website/s so Our users can always check what information We collect, how We use it, and under what circumstances, if any, We disclose it. If at any point We decide to use personally identifiable information in a manner different from that stated at the time it was collected, We will notify Our customers, clients and members by way of an email. Users will have a choice as to whether or not We use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.

Additional Privacy Information

If you are interested in obtaining additional information about privacy, you can visit the Australian Federal Privacy Commissioner's website at www.privacy.gov.au.